Extension to Communities
Developing Dynamic Leaders
5 Good Reasons to attend Developing Dynamic Leaders:

- Improve your leadership skills.
- Increase your effectiveness in your job and community.
- Pick up new tools and techniques for effectively leading groups.
- Share ideas with other leaders.
- Find out how to inspire people and move organizations forward.

A Leadership Challenge

It’s no secret. There is a leadership challenge brewing in Iowa as the number of people willing to step into leadership positions declines. Civic and service organizations are shrinking as past leaders get worn out and new leaders can’t be found or someone reluctantly steps forward at the last minute.

Reluctant leaders—drafted leaders—unchallenged leaders—may eventually become great leaders. But there is a better way.

A Leadership Solution

The DEVELOPING DYNAMIC LEADERS series focuses on maximizing your individual strengths and skills. Sessions are highly interactive and guaranteed to bring out your creativity.

The program will give you the tools to make a difference in your own life and the lives of others. It will make you more valuable in your job, in volunteer groups and in your community.

The program is offered through Iowa State University Extension to Communities. ISU Extension has skilled educators experienced in helping Iowans achieve their greatest potential.

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Specialists who understand the needs of Iowa communities developed this leadership series and serve as instructors.

Each DEVELOPING DYNAMIC LEADERS session includes a combination of research-based instruction and dynamic group interaction. Participants will share ideas and network with other leaders in these fast-paced educational sessions.
### The DDL Series

All sessions run three hours and typically are offered one evening a week for six consecutive weeks. A local option is to have a light meal before each session to encourage networking among participants.

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### What Others are Saying About Developing Dynamic Leaders . . .

“I thought the Developing Dynamic Leaders program was excellent. The sessions were interactive and the teachers were excellent. While they covered a wide range of leadership topics, personally I found sessions on understanding personalities and others to be very helpful and applicable to my work. Building teams to work together is important and this session really helped. It also helped us better appreciate different views on controversial issues. The DDL program gave me a renewed sense of energy to work on community projects.”

— Bruce Olson
Production Manager, Midwest Industries, Ida Grove

“This class gave me self-confidence to speak in public in front of a group of people. It taught me things I need to know to run an effective meeting as a newly elected mayor. Most of all, it made learning FUN!”

—Peggy Mortensen
Mayor, Kimballton

“The program was an excellent tool for self-evaluation and understanding skills and abilities I used on a day to day basis. The class provided strategies I can use regularly to motivate and increase performance.”

—Charlotte Fett
Clinic Manager, Audubon Medical Clinic

“Developing leadership in our rural communities is absolutely essential if we hope to have a brighter future in rural Iowa. I’ve heard nothing but glowing comments from participants in the Sac County Developing Dynamic Leaders program. I’ve personally seen greater leadership exhibited by participants in DDL and in previous extension programs. Participants have shown greater skills and self confidence through their involvement in various community organizations and projects.”

— Ed Leahy, Chairman and CEO, Iowa State Bank, Sac City
Three Easy Ways to Get More Information:

Call your ISU Extension county office and ask to talk with the community development field specialist nearest you.

Check out the ISU Extension to Communities Web site at http://www.extension.iastate.edu/leadership

Contact Beverlyn Lundy Allen, extension sociologist
303 East Hall, Iowa State University, Ames Iowa 50011-1070
Phone (515) 294-9107; E-mail blallen@iastate.edu

Registration Information

This fast-paced leadership program is open to those interested in improving their leadership skills. The registration fee for the DEVELOPING DYNAMIC LEADERS Core Program includes a notebook, all materials and handouts, and light refreshments at each session. ISU Extension is confident this is a high quality leadership program full of practical information shared by energetic and engaging instructors. If you're not satisfied with the DEVELOPING DYNAMIC LEADERS sessions for any reason, we'll refund your money - no hassle, no questions asked.

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... and justice for all

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