

Iowa Pork Industry Center

OUR MISSION

To promote efficient pork production technologies in Iowa, maintain Iowa's pork industry leadership and help strengthen rural development efforts.

IOWA STATE UNIVERSITY

University Extension

... and justice for all
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Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Stanley R. Johnson, director, Cooperative Extension Service, Iowa State University of Science and Technology, Ames, Iowa.

Dedicated to the Iowa pork industry through educational programs and demonstrations of emerging production and marketing activities.



BACKGROUND

Instituted in July 1994, the Iowa Pork Industry Center is a coordinated effort of the colleges of Agriculture and Veterinary Medicine at Iowa State University. The Iowa Pork Industry Center focuses its efforts in programs that are integral and complementary to work by Iowa State University Extension. Interdisciplinary programs with the colleges of Agriculture, Business, Engineering, and Veterinary Medicine are ongoing.

ISU EXTENSION

Iowa State University Extension campus and field staff members with swine responsibilities provide a variety of outreach opportunities to connect IPIC and the state's pork producers. These specialists are available for discussion and consultation purposes in person, by phone, fax, and e-mail.

PORKLine (800) 808-7675

PORKLine is a tollfree phone line available to assist Iowa pork producers with answers to their questions relating to swine production, management, and marketing. In addition to information from campus specialists, PORKLine responses are supported with data from several sources, including ISU Extension publications, scientific and producer journals and periodicals, livestock industry reports, and marketing sources.

PROGRAMS

We offer programming and information in four main areas:

Education

Professional education is available through cooperation with the Iowa Pork Producers Association. Continuing education offerings are available, as well as financial and operational recordkeeping development and interpretation.

Field problem solving

A database provides updated production, marketing, and management decision tools. Support also is offered to producers by telephone, fax, Internet, Iowa Communications Network, and satellite delivery systems.

Demonstration

Cooperative on-site demonstrations use the latest technologies and collaboration with staff from Iowa community colleges and ISU Extension.

Consumer issues

Producer and consumer-oriented information is disseminated through a variety of media sources to provide unbiased research-based data.

IOWA PORK INDUSTRY CENTER

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